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search

WOMEN'S | TACTICAL | OUTDOOR | STEALS & DEALS | CASIO (new) | ARCTERYX EXCLUSIVES | SPOTLIGHT ON

Nav would flex out for hot relevant links, e.g, holiday gift ideas, CrossFit Games 2013, new brands, etc.

- Apparel
- Footwear
- Gear

- Women's
- Tactical
- Outdoor
- Brands

- New Arrivals
- Steals & Deals
- Gift Certificates
- Exclusives

US Elite 'BROS'

- Jim 'Gear Swami' Erwin
- Travis Haley
- Chris Heben

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Submit

homepage slideshow

H2 Head (using keywords)

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US ELITE 'BROS'

View Travis' Brand | View Jim's Brand | View Chris' Brand

BEST SELLERS

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

NEW GEAR

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

FEATURED PRODUCTS

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

Back to Top

Footer links (TBD)

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This page is showing the layout as if a user clicked on a high-level categry, e.g. 'tactical'

WOMEN'S | TACTICAL | OUTDOOR | STEALS & DEALS | CASIO (new) | ARCTERYX EXCLUSIVES | SPOTLIGHT ON

- ARMY
- NAVY
- USMC
- AIR FORCE
- SPECIAL OPERATIONS FORCES
- LAW ENFORCEMENT
- BRAND
- CLEARANCE

filters for this high-level catory (TBD)

Imagery that illustrates category

- Apparel
- Footwear
- Gear

- Women's
- Tactical
- Outdoor
- Brands

- New Arrivals
- Steals & Deals
- Gift Certificates
- Exclusives

High-Quality Tactical Gear

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include relevant copy for this category & stuff with keywords in header and body copy (enhance SEO)

Shirts &Tops	Pants & Bottoms	Jackets	Footwear
Flame Retardant	Baselayers	Headgear	Clearance

sub-cats for this cateogry

US Elite 'BROS'

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Submit

BEST SELLERS

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

NEW GEAR

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

these sections will show relevant products in this high-level cateogry

Back to Top

Footer links (TBD)

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- ARMY
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- USMC
- AIR FORCE
- SPECIAL OPERATIONS FORCES
- LAW ENFORCEMENT
- BRAND
- CLEARANCE

filters for this high-level catory (TBD)

brand page image

This screen is showing the layout as if a user clicked on a sub-category (filter) within 'tactical' - 'brand" is selected

- Apparel
- Footwear
- Gear

- Women's
- Tactical
- Outdoor
- Brands

- New Arrivals
- Steals & Deals
- Gift Certificates
- Exclusives

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Submit

Browse the BestTactical & Outdoor Gear Brands

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150 Results **Sort by:** Most Popular

Arc'teryx	Benchmade	Outdoor Research	SUUNTO
Granite Gear	CASIO	Blue Force Gear	SCARPA
Salomon	ASOLO	Danner	View All Brands

BEST SELLERS

product 1	product 2	product 3	product 4	product 5
BUY NOW	BUY NOW	BUY NOW	BUY NOW	BUY NOW

Back to Top

Footer links (TBD)

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- ARMY
- NAVY
- USMC
- AIR FORCE
- SPECIAL OPERATIONS FORCES
- LAW ENFORCEMENT
- BRAND
- CLEARANCE

filters for this high-level catory (TBD)

clearance page image

This screen is showing the layout as if a user clicked on a sub-category (filter) within 'tactical'

- Apparel
- Footwear
- Gear

- Women's
- Tactical
- Outdoor
- Brands

- New Arrivals
- Steals & Deals
- Gift Certificates
- Exclusives

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Submit

Clearance Central -Tactical & Outdoor Gear

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50 Results **Sort by:** Lowest Price

Arc'teryx	Wiley X	Danner	Drifire
Surefire	XGO	Surefire	XGO
Surefire	XGO	Surefire	View All

Back to Top

Footer links (TBD)

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Submit

photo of product

This itme is out of stock

product video

Product X

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SKU# BCHM-000036

Add a Review | Read Reviews (10)

Color: Black

Size: X-Large

This item is backordered unti xx/xx/xxxx

Please notify me this item is back in stock

Regular Price: ~~$250.00~~

Sale Price: $200.00

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Qty: [ ] ADD TO CART Add to Wish List

special messaging will have a container with a background color & text inside

Product Details

Description

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description will have the short & the long

Product Reviews

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Footer links (TBD)